

The

CLE@NZINE

YOUR INDUSTRY NEWS **FIRST**

Advertising Ratecard

2007/2008

www.thecleanzine.com

During the past six years, **Cleanzine** has established itself as the world's premier Cleaning & Hygiene Industry journal, with a weekly circulation of 70,000 copies - and a readership approaching 100,000!

Reporting on news, views, innovations and initiatives within the Industry, our audience comprises cleaning & hygiene professionals throughout the UK, Europe, North America, Australia, Asia, the Middle East & Far East.:

- contract cleaners (supervisors and above)
- direct service providers
- facilities managers
- manufacturers
- distributors
- suppliers
- health authorities & local government

Cleanzine is broadcast every Thursday and delivered free of charge direct to readers' inboxes. Audience analysis by *Business Type* and *Country* is available on request.

Frequency: Weekly - broadcast every Thursday

Copy Deadline: Wednesday PM for Thursday broadcast

Position: Front Page

Size: Centre column width 380 pixels
Left or Right column width 180 pixels
HTML animations should be limited to 50kb

Display Rates: 3 months : 13 insertions : £250 per month

6 months : 26 insertions : £225 per month

12 months : 52 insertions : £200 per month

Recruitment & Tenders: 2 weeks : 2 insertions : £299 + VAT

For an additional £100 your advertisement can be featured indefinitely - allowing long lead-in times for tender applications or displaying your recruitment ads until the positions are filled.

'Product Shots': 1 edition : 1 insertion : £150 + VAT

A bi-monthly companion to **Cleanzine** focusing on the latest cleaning & hygiene products and innovations.

- highly competitive rates •
- guaranteed insertion •
- immediate publication •

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view the current edition at:
www.thecleanzine.com